

10th Anniversary

European Capital Markets Forum

7 CPD/CLE
points

A LEGAL UPDATE FOR IN-HOUSE COUNSEL AND THEIR ADVISERS

April 9, 2013 • The Waldorf Hotel, London

Benefits of attending:

- Learn the differences between bail-in bonds and contingent capital
- Listen to debate the direction of equity deals in 2013
- Debate new opportunities for high yield, including retail issuance
- Hear about the popularity of numerous bonds across the CEE
- Learn the key milestones in the countdown to Prips implementation
- How to execute deals with success in emerging markets
- Discover how London can become a global renminbi hub
- How to utilise the Prime Collateralised Securities initiative

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IFLR European Capital Markets Forum

April 9, 2013 • The Waldorf Hotel, London

The IFLR European Capital Markets Forum is returning for the 10th successive year on April 9, 2013. International Financial Law Review, supported by the International Capital Markets Association, will be celebrating over a decade of bringing together leading private practice lawyers with in-house counsel from UK and European-based banks, corporates, and funds at the Waldorf Hotel in London.

"Time well spent on a broad range of inter-related topical financial issues" - **Barry Livett, Abacus Corporate Financial Ltd**

"A very good balance between providing introductions and outlines of topics and then adding colour" - Bankers' counsel, **2012 delegate**

In 2013, the audience will be given thorough, up-to-date information and advice on:

- reform of equity markets in London to compete for high-growth listings;
- how high yield is racing towards retail investors;
- the impact of the Liikanen Report;
- how to plan for the countdown to Prips implementation;

Who you will meet:

- **General counsel**
- **Heads of legal**
- **Corporate counsel**
- **Company secretaries**
- **Chief legal officers**
- **Private practice lawyers**

• the future of RMB in Europe; and much more.
For over 10 years, the IFLR European Capital Markets Forum has provided a fundamental platform for discovering new opportunities, while conveying key information to a market that is hungry to keep up with rule-making. Last year's event proved to be the most popular yet and it attracted over 300 delegates.

IFLR promotes an interactive panel format to engage with the audience. This offers the **opportunity for everyone to get involved on a range of subjects.**

In-house counsel and banking professionals will once again **attend for free.** The forum offers **7 CPD/CLE points** and delegates get the opportunity to network with senior legal professionals over breakfast, lunch and two coffee breaks, plus a cocktail reception.

IFLR EUROPE AWARDS 2013

The IFLR Europe Awards are being held the day after the IFLR European Capital Markets Forum. The awards will be held at The Dorchester on April 10. For more information, please contact Melanie Petch on +44 207 779 8836 or MPetch@euromoneyplc.com to discuss.

The hotel: The Waldorf Hotel, London

Aldwych
London WC2B 4DD
United Kingdom
Telephone: 020 7836 2400
www.hilton.co.uk/waldorf

Situated two miles from London's financial centre, and in the heart of London's west end, The Waldorf Hilton hotel has an executive lounge, a 24-hour business centre and seven meeting rooms for up to 400 with wireless internet access. All guest rooms have high-speed internet access. Upgrade to a deluxe room or choose an executive room for executive lounge access.



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08.15 Registration and breakfast

08.45 Chair's introduction and opening remarks

Lucy McNulty, managing editor, **IFLR**

09.00 Debt developments: Managing liability and raising funds

- Structuring and planning liability management exercises
- Banks and links to sovereigns
- The differences between bail-in bonds and contingent capital: more activity?
- Sovereign new issues: what to look out for

Michael Doran, partner, **White & Case** (chair)

Bruce Duncan, managing director and counsel, banking and capital markets origination legal, **Citigroup**

AJ Davidson, managing director and head of hybrid capital & balance sheet solutions – EMEA & APAC, **RBS**

Gavin McLean, partner, **White & Case**

09.55 The direction of equity deals in 2013

- UK reform to attract high-growth listings: free float; eligibility criteria; and reporting requirements
- Comparison to listing in New York post-Jobs Act
- UKLA merit based questioning versus SEC's disclosure-based approach
- Implementation of equity elements of the Prospectus Directive
- Trends in structuring rights issues and block trades
- Dealing with the infancy of more arduous sponsor regulation in the UK

Mark Bicknell, EMEA origination counsel, **Bank of America Merrill Lynch**

Graham Kent, head of ECM, M&A and corporate broking legal, **Deutsche Bank**

Stephen Whitbread, executive director, legal & compliance, **Morgan Stanley**

10.50 Coffee and networking

11.10 High yield: Exploring new opportunities

- Post-Schaeffler: is retail high yield going to take off?
- Other options for structuring southern European high yield (for example, tax law changes in Italy)
- Updates to terms and structures
- The impact of ECB's bond buying programme on the market

Roberto Bruno, partner, **Proskauer Rose** (chair)

Tilo Kraus, managing director capital markets, **IKB Deutsche Industriebank**

Anthony Diamandakis, managing director, **Credit Suisse**

Michael Whelan, senior vice president, **US Bank Global Corporate Trust Services**

Kai Birke, partner, **Gleiss Lutz**

Andrea Giannelli, partner, **Legance**

12.05 Focus: Central & Eastern Europe

- The popularity of Austrian publicly listed corporate bonds, EMTN, private placements and hybrids
- How schuldscheine (loans against borrower's notes) are structured
- How the Romanian Civil Code has bedded in and lessons learned so far

Daniel Winterfeldt, partner, **CMS Cameron McKenna** (chair)

13.00 Lunch and networking

13.50 Retail structured products

- Countdown to Prips implementation: how to prepare
- Issues with the key investor document - blocking retail investors
- How does this fit with the Prospectus Directive?

Penny Miller, managing associate, **Simmons & Simmons** (chair)

14.30 Focus: Executing deals with success in emerging markets

- Has issuing in emerging markets become easier or more difficult in the last 12 months?
- Has a balance been reached between rulemaking and executing transactions?
- Increased diligence demands: Ofac sanctions, FCPA, Fatca and the Bribery Act

Kerem Turunç, partner, **Turunç**

Amol Prabhu, director, **Barclays**

Kanji Rizwan, partner, **King & Spalding**

15.20 RMB business in Europe

- Will London be a global renminbi hub?
- Cooperation with and lessons from Hong Kong
- Developing new products and services

Stephen Roith, partner, **Sidley Austin** (chair)

15.50 Coffee and networking

16.10 Securitisation: Winning back confidence

- Prime Collateralised Securities initiative - lessons from first issuances
- Opportunities to revive the CMBS market?
- Dodd-Frank and its impact on commodity pools
- Solvency II interpretation
- Increase in fixed rate deals and deals structured without need for swap counterparty
- Developments: covered bonds and project bonds

Brad Duncan, director and deputy general counsel, **Citigroup**

Steven Gandy, managing director and head of securitisation, **Santander Global Banking and Markets**

17.00 Roundtable: Regulation in 2013/14

- Market Abuse review - the importance of defining insider info
- A specific regime for pre-sounding - cross border issues and will feedback be guidance or prescriptive?
- How the Prospectus Directive final implementation issues will be resolved
- Clearing/reporting requirements - comparison between UK and US
- How the Liikanen Report affects banks' planning

Ruari Ewing, director, primary markets, **International Capital Markets Association**

John Hughes, EMEA banking and markets, head of regulatory reform, **Bank of America Merrill Lynch**

17.50 Chair's closing comments

17.45 18.00 Cocktail reception



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European Capital Markets Forum

April 9, 2013 - The Waldorf Hotel, London

1 | Register (Please tick one box):

Booking fee	In-House Counsel	Advisers, Consultants private practitioners
Early booking rate (before February 15, 2013)	<input type="checkbox"/> FREE	<input type="checkbox"/> £795
Standard booking rate (after February 15, 2013)	<input type="checkbox"/> FREE	<input type="checkbox"/> £995

+ 20% VAT. Total Remittance

2 | Your details for registration (Please print):

Name: _____

Job title: _____

Company: _____

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Email: _____

Please photocopy this form for additional delegates.

I cannot attend but please add me to your mailing list for future events.

3 | Method of payment

Payment must be received before the conference date to guarantee your place.
Please tick box to select payment method and sign agreement in box

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ADMINISTRATIVE INFORMATION:

CANCELLATION POLICY: If you cannot attend you must cancel your registration in writing by 8 March 2013 to receive a refund less a 10% administration charge. Cancellations received after 8 March 2013, or no shows, are liable for the full conference fee (where applicable). You may send a substitute to attend in your place at no extra charge, however we must know by 5 April 2013 via email. We cannot accept verbal cancellations. If you make your booking online, by email or via the telephone, you are automatically adhering to our terms and conditions.

REGISTRATION FEE: The registration fee includes participation in the forum, documentation material, breakfast, coffee breaks and lunch. All delegates are responsible for their own accommodation and travel.

PAYMENT: All registration fees (where applicable) must be received in full prior to the event date.

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